

BUSINESS

The Business Administration Program degrees are designed to give students a background in business or accounting that can be applied to any industry from entrepreneurial start-ups to large corporate offices. The student will receive an understanding of business organization and gain basic management, computer, accounting, and marketing skills.

Business Administration

Business (AA)

An Associate of Arts (AA) in Business prepares the student with the necessary core curriculum and a basic knowledge of foundational components of business administration. An AA in Business serves as the first two years of a bachelor degree and is best suited for students seeking to transfer to a four-year institution.

Note: Students transferring to a four-year institution should always consult with an advisor or articulation officer from their receiving institution to find out exactly which courses are transferable. Not all courses may transfer.

Business Administration - Entrepreneurship (AAS)

The Associate of Applied Science - Business Administration degree in Entrepreneurship helps entrepreneurs avoid common mistakes that keep many small businesses from succeeding. This option will provide the basic knowledge needed to start a new business or manage and grow a small business successfully. While the AAS degree is not designed to fully transfer to a four-year university, it can serve to fulfill several transfer course requirements.

Certificate - Entrepreneurship

The Entrepreneurship certificate program is designed as a one-year certificate for potential entrepreneurs. The student will receive the basic knowledge and skills necessary to begin running a small business.

Business Administration - Management (AAS)

The Associate of Applied Science - Business Administration degree in Management enables students to move into a variety of entry-level management positions in the fields of sales, advertising, human resources, office management, and other related areas. While the AAS degree is not designed to fully transfer to a four-year university, it can serve to fulfill several transfer course requirements.

Certificate - Management

The Management certificate program is designed as a one-year certificate for students who wish to have a career in Management. It provides students the foundational knowledge and skills required to enter the workforce in an entry-level business related field.

Business Administration - Marketing (AAS)

The Associate of Applied Science - Business Administration degree in Marketing will help students understand basic marketing skills and advertising strategies as well as provide basic business knowledge needed to obtain entry-level employment in the marketing field. While the AAS degree is not designed to fully transfer to a four-year university, it can serve to fulfill several transfer course requirements.

Certificate - Marketing

The Marketing certificate program is a one-year certificate designed for students seeking to learn basic knowledge of business, marketing, and advertising skills.

List of Business Degrees/Certificates

Business (Associate of Arts)

Business Administration - Entrepreneurship (Associate of Applied Science)

Entrepreneurship (Level 1 Certificate)

Business Administration - Management (Associate of Applied Science)

Management (Level 1 Certificate)

Business Administration - Marketing (Associate of Applied Science)

Marketing (Level 1 Certificate)